



This translation is for information only—only the German version shall be legally valid and enforceable.

## **BASIC MODEL RELEASE AGREEMENT FOR THE USE OF PHOTOGRAPHIC IMAGES FOR ADULTS**

### **pursuant to the General Data Protection Regulation (GDPR)**

#### **1. Controller pursuant to Article 4 paragraph 7 GDPR**

Contact details for the controller:

Der Präsident der Universität Hamburg  
Mittelweg 177, 20148 Hamburg, praesident@uni-hamburg.de

#### **2. Scope of processing of personal data**

The following identifying data will be processed which may be linked to an individual:

- an image of the person
- location the photographic image was made
- time the photographic image was made

#### **3. Scope of processing of personal data**

The photographic image will be used for the following purposes

public relations for Universität Hamburg in print and online publications

media coverage of Universität Hamburg in print and online publications

media and public relations on the social media channels of Universität Hamburg  
(Twitter, Facebook, Instagram, etc.).

#### **4. Legal basis for the processing of personal data**

This processing is lawful pursuant to Article 6 paragraph 1 letter a GDPR.

#### **5. Period of storage**

The data will be deleted as soon as it has fulfilled the purpose for which it was collected or if no longer needed as evidence of copyright infringement.

## 6. Rights of person(s) depicted

You hold the following rights in regard to your personal data:

- the right to object to processing (Article 21 GDPR)
- the right of access (Article 15 GDPR)
- the right to rectification (Article 16 GDPR) or erasure (Article 17 GDPR)
- the right to restriction of processing (Article 18 GDPR)
- the right to data portability (Article 20 GDPR)
- the right to lodge a complaint with a supervisory authority about our processing of your personal data (Article 77 GDPR)

You may exercise all the above rights through the contact person for questions about the processing of data.

Contact person for questions about the processing of data:

(Name)

(Institution)

(Address)

(Email)

I am aware that I may withdraw my consent to the processing of my data at any time with future effect. The withdrawal of consent will require the removal of all photographic images depicting me from the University's website.

Complete deletion of published photographic images cannot be guaranteed, as, for example, search engines may have recorded the photographic images in their indexes, or photographic images may have been copied to other websites.

## 7. Consent of person(s) depicted pursuant to Article 6 paragraph 1 letter a GDPR

I have been informed that processing of the data takes place on a voluntary basis and that I can deny my consent without any negative consequences.

I have received a copy of this declaration of consent.

(First Name, Last Name)

(Address)

(Zip Code, City)

(Email)

..... (Place, Date, Signature)